ASKERA
AI PLATFORM

Ask in plain language. Get the figure from your ERP.

Askera AI connects to your company's ERP in read-only mode and answers with tables, charts and forecasts calculated from your own data. You don't need SQL, and the answer arrives in seconds.

Used every day by our clients in transport and logistics



THE PROBLEM

The data is already in your ERP. Getting to it takes too long.

1

Management asks

“Which clients are profitable but slow to pay?”

→

2

Someone who knows SQL

When they find time between other tasks.

→

3

A spreadsheet, days later

Copied, pasted and checked by hand.

→

4

The meeting ended long ago

The decision was made without the figure.

We have been implementing ERP systems for more than twenty years. At almost every client, someone in management asked us for a report the software didn't have. The data was there, in the database, but getting to it meant going through a person who knew SQL and had the time. That person almost always had something else to do.

WHAT ASKERA CHANGES

Askera shortens the path.

It learns how your company's data is organised and answers questions asked in plain language, with figures calculated by the database.

TODAY

~~several days~~

through someone who knows SQL

→

WITH ASKERA

a few seconds

in the same meeting where the question came up

Ask

Typed or dictated, from a computer or a phone.

See

Dashboards for each department, with tables, charts and KPIs.

Anticipate

Forecasts for collections, payments and demand, recalculated every night.

WHAT AN ANSWER LOOKS LIKE

A question every director asks.

How did last month compare with the same month last year?

GROUP	ACCOUNT	LAST YEAR	THIS YEAR	CHANGE
Revenue from services	704	10,420,000	12,380,000	+18.8%
Other operating income	758	402,500	357,900	−11.1%
Foreign exchange gains	765	61,200	88,400	+44.4%
Margin, income minus expenses	**classes 6 and 7**	**318,600**	**694,300**	**+117.9%**

SUMMARY WRITTEN BY ASKERA

The margin is 2.2 times last year's, and most of the growth comes from services. The figures are illustrative.

CHAT ON COMPANY DATA

Ask the way you talk. Get the full table.

Type or dictate

Ask your question in your own words, from a phone too, with the microphone.

Askera picks the report

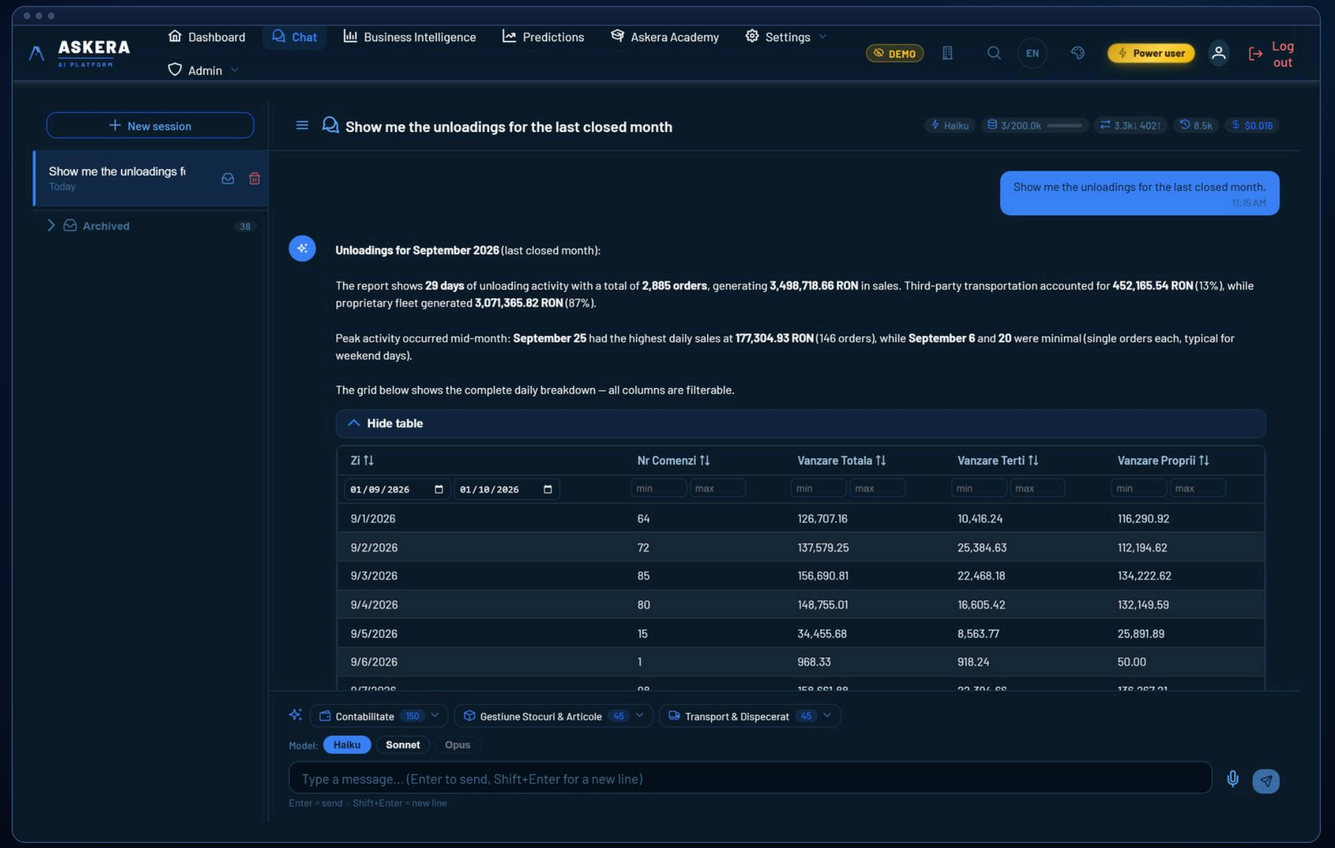
It finds the report trained on your ERP that answers the question and runs it on the database.

Table and summary

You see the whole table, with filters on every column, and a written summary of its figures above it.

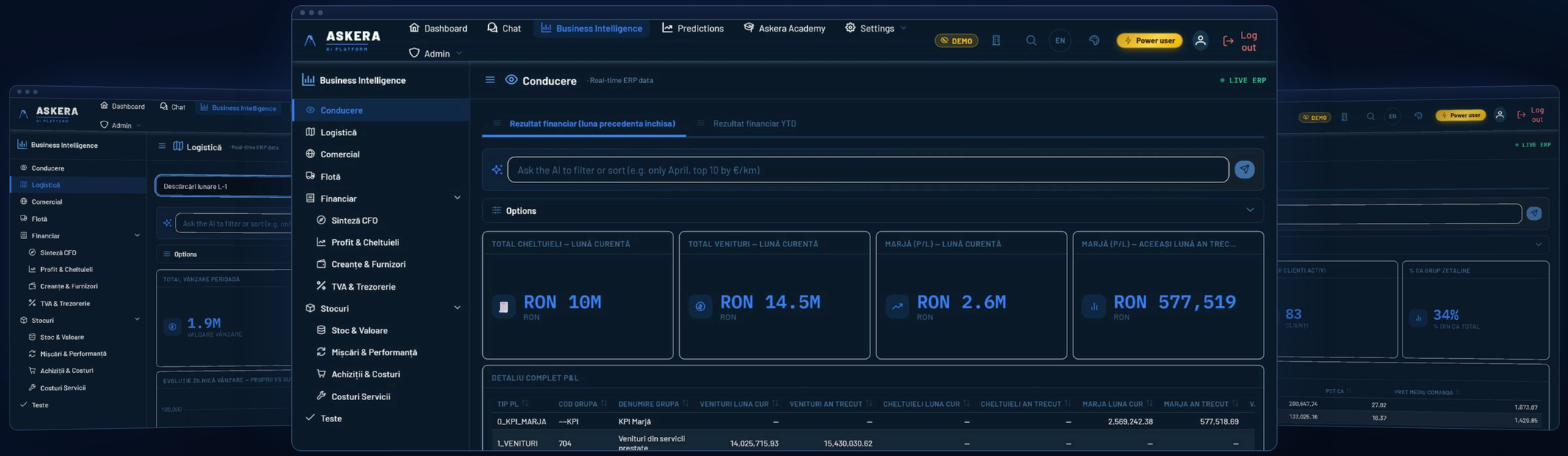
Says when it doesn't know

If there is no report for the question, it tells you so and shows the closest reports.



BUSINESS INTELLIGENCE

Every department has its own dashboard.



Management

Revenue, expenses and margin for the current month, against the same month last year.

Sales

Turnover, orders, active clients and how they rank.

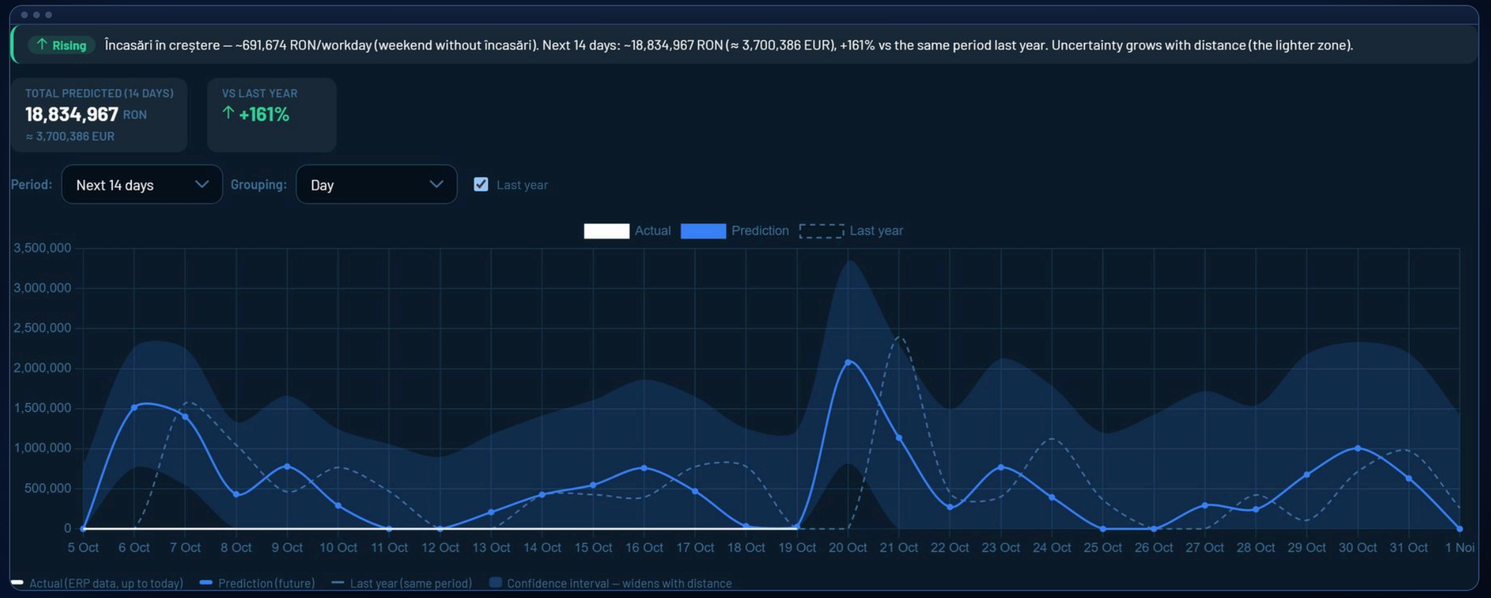
Logistics

Sales on the own fleet and through subcontractors, day by day.

- Filter in words, for example “last month only, without cancelled orders”, or on any column.
- Export to CSV for Excel, or to Word with the chart and the table.
- Scheduled reports go out by email on their own, daily, weekly or monthly.

FORECASTS

How much money will clients pay in over the next 90 days?



A day-by-day forecast

Group it by week or month and compare it with the same period last year.

The uncertainty band

It is drawn on the chart and widens the further ahead you look.

Recalculated every night

On the ERP history: collections, payments, transport demand.

Same data, same result

The forecasting module does not use generative AI when it runs, so it can be audited.

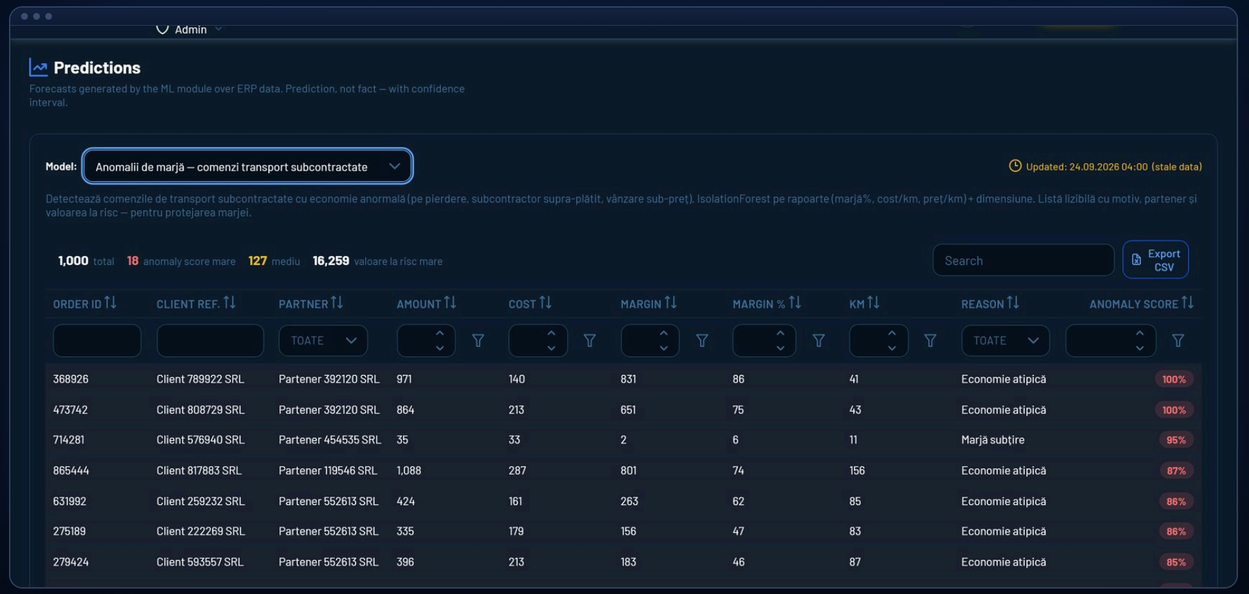
SIGNALS IN THE DATA

Which trips have an abnormal margin, and why?

The list of orders whose margin breaks the pattern, each with the reason in plain words and the value at risk. The selling price is compared with the purchase cost, per order and per kilometre.

THE FIVE MODELS THAT RUN EVERY NIGHT AT A TRANSPORT CLIENT

Client collections	90-day forecast
Supplier payments	90-day forecast
Transport demand	orders per day
Late payment risk	for each invoice
Margin anomalies	for each subcontracted trip



FOR EVERYONE IN THE COMPANY

Questions it already answers, every day.

CFO

“How much cash will customers pay us over the next 90 days?”

A daily forecast you can group by week or month, with the confidence interval drawn on the chart.

SALES

“Top 10 customers by revenue in the last 30 days”

The ranking, plus a written summary: how many active customers you have, how many orders there were and how much of the revenue comes from small customers.

LOGISTICS

“How much did we sell each day with our own fleet and how much through subcontractors?”

The total for the period, split between the own fleet and subcontractors, with the day-by-day trend.

LOGISTICS

“Which subcontracted trips have an abnormal margin?”

The list of orders, each with the reason in plain words and the value at risk.

MANAGEMENT

“How did last month compare with the same month last year?”

The result by account group, with the change against last year and the account each figure comes from.

FINANCE

“Top 10 clients by receivables”

The ranking with the exact ERP figures, ready to filter and export.

TRUST

Why you can put these numbers in front of the board

Before you pass a number on, you want to know what it rests on and who else had access to it.

The ERP is only read

Askera connects with an account that can only read, and every query is checked before it is sent. A command that would change data is stopped.

The database does the maths

Totals and rankings come from queries over the full data set. The AI picks the report and writes the explanation next to the figures.

A person approves

Reports proposed by the AI during training wait for approval from someone in your company. A report reaches people only after it is approved and access is granted.

Filters stay visible

Along with the table you see the period and filters that were used. If they are not the ones you wanted, change them and run it again.

Everyone sees their own

Access is granted by department and by report. Sign-in has two steps, and the log shows who ran each report and when.

Group companies stay separate

The separation is enforced in the database itself, so a report run for one company only sees that company's data.

HOW ASKERA LEARNS YOUR COMPANY

Askera learns your company, and a person decides what stays.

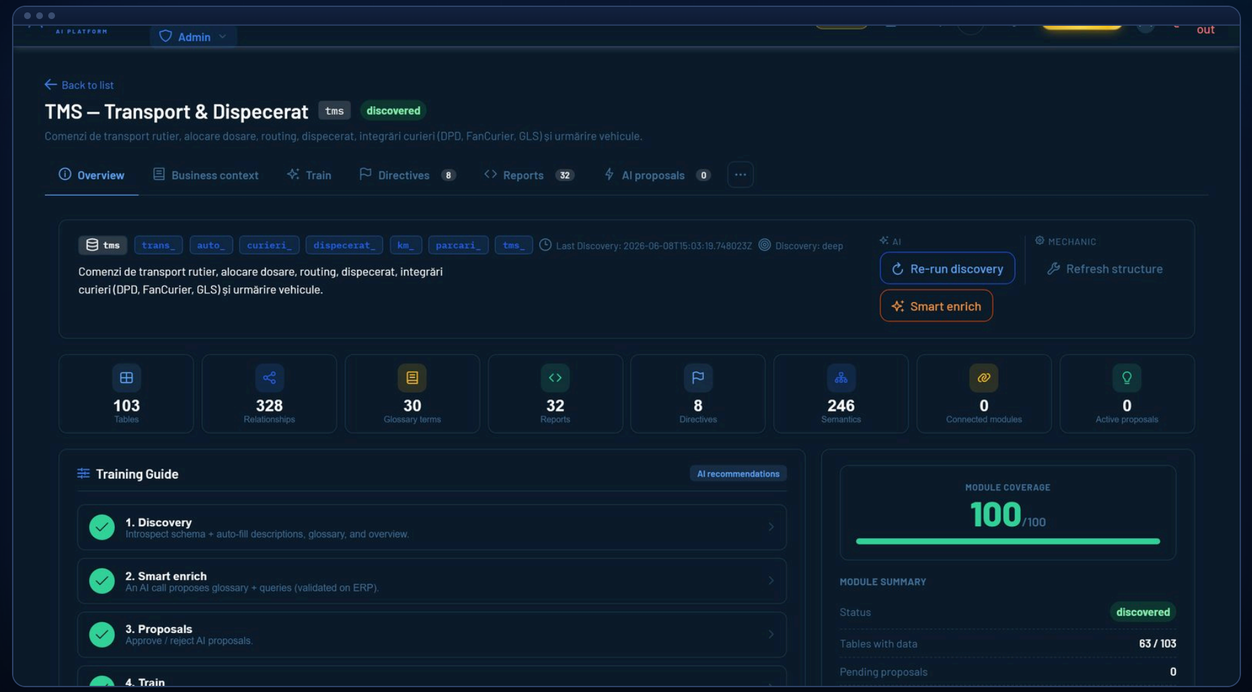
First, Askera reads the structure of the ERP: which tables exist, how they connect and what each one means. Then it proposes reports, tested on the real data. A report reaches people only after someone in the company approves it.

1 — Reads the structure
The ERP tables, links and values, read-only.

2 — Proposes
Reports already tested on the real data, and glossary terms.

3 — A person checks
Approves or rejects each proposed report after seeing it on real data.

4 — Only approved reports reach people
Chat and dashboards use the approved reports, within each person's access rights.



CASE STUDY

What our clients have achieved

~€10,000

saved in the first month by one of our clients

The client team's own estimate

Askera AI runs every day at clients in transport and logistics. There, three companies from the same group work on one platform: each sees only its own data, and management switches between them from a single account.

The figure above was calculated by one client's own team, after a report they built themselves in Askera with help from the AI. The report showed them where they could reorganise part of their trips.

Five forecasting models run every night: transport demand, collections, payments, late payment risk and margin anomalies.

GETTING STARTED

How we get started

We don't change anything in your ERP, and your team doesn't have to learn a reporting tool.

DEMO, 30 MINUTES

1

We check whether it fits

Together we look at the ERP you use and the questions you ask most often. We tell you plainly whether Askera helps you.

CONNECTION AND TRAINING

2

We learn how your data is structured

We get an account that can only read from the ERP database, train the modules you use and check the numbers with you, on reports you already know.

EVERYDAY USE

3

Reports for every department

We give access to the right people, schedule reports by email and add new questions as they come up.

What we need from you a conversation about the questions you ask most often, and an account that can only read from the ERP database.

PRICING

What it costs

The price is public, so you know before the demo whether the conversation is worth having.

- ✓ Priced per organisation, not per user
- ✓ We handle the ERP connection and module training
- ✓ Less than the monthly cost of a full-time data analyst, and it answers anyone in the company

€500 – €1,000

per month, per organisation

The exact price depends on the modules trained and on usage volume. You get it in writing after the demo, before any commitment.

SAID OPENLY

What you should know before you decide.

Forecasts are estimates

They are the best estimate from the patterns in your history, with the uncertainty band on the chart. The decision stays yours.

The AI can pick the wrong report

The figures come from the database, but the report or the filter can be chosen wrongly. That is why you always see the table and the filters applied.

Training is done once, with you

We check the first reports together, on figures you already know, before handing them to your people.

The database must be relational

PostgreSQL, MySQL or SQL Server. For other systems we build the integration on request.

What data reaches the AI model?

The question, the report structure and the aggregated results needed for the answer. The database stays with you. For presentations there is a demo mode that masks partner names and scales the values.

Do we need to change anything in our ERP?

No. We need an account that can only read from the database. We don't install anything in the ERP and we don't change any data.

Does it work on a phone?

Yes, in the browser, with voice dictation. You can install it as an app straight from the browser.

ASKERA
AI PLATFORM

Send us three questions your management asks every month.

Pick three questions your management asks every month. In a one-hour meeting we show you what Askera would answer, based on the structure of your ERP.

0750 276 067 | contact@askera.ro | askera.ro/en/askera-ai

Book a demo